



Brochure Distribution Worksheet

Office & Shipping Address:

377 Pine Street • Burlington, VT 05401

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Please
call if
you need
help

Distribution For: _____ Date: _____

Contact: _____ Phone: _____ Fax: _____

Address: _____ E-mail: _____

Del. Date: (Pick-up Extra!) _____ # Boxes: _____ # Brochures Per Box: _____

Last year's brochures should be: _____ used _____ recycled _____ returned

Should we bring your brochures to: Maxham Warehouse: _____ yes _____ no Info Gallery: _____ yes _____ no

Brochures 1-6 (9" X 4") panels..... n/c
Thick brochures, booklets, magazines
& tabloids..... 2x monthly fee
Posters..... 75¢ plus regional fee

Quantity

Per Piece Rate

_____ Brochures at _____ ¢ each = _____
_____ Posters/Magazines _____ ¢ each = _____

		# of Locations Visited	# of PP&D Racks in This Area	# of Visits to Area Per Year	Monthly Fee	Months Desired (4 mos. min.)	# of Months
Vermont							
A1	Greater Burlington – Tourist Brochures (Hotel, Motel, Restaurant, Attractions)	88	76	26-52	\$145*	_____	_____
A2	Greater Burlington – For Regional Publications (Supermarkets, libraries, fast food restaurants)	66	54	52	\$220*	_____	_____
A3	Stowe/Waterbury Ctr. - Expert Black Diamond Run	69	63	52	\$135*	_____	_____
A3.5	Stowe/Waterbury Ctr. - Intermediate Blue Square Run	44	40	52	\$105*	_____	_____
A4	Sugarbush/Waterbury/Mad River Valley	54	33	20	\$105*	_____	_____
A5	Smuggler's Notch/Rt. 15	27	24	18	\$95	_____	_____
A6	St. Albans/Grand Isle	46	17	18	\$95	_____	_____
A7	Jay/Newport	32	25	16	\$95	_____	_____
A8	Northeast Kingdom/St. Johnsbury	41	28	16	\$95	_____	_____
B1	Montpelier/Barre	43	32	26	\$115*	_____	_____
B1.5	Montpelier – Exclusive (sold out)	19	16	26	\$25	_____	_____
B2	Middlebury/Vergennes	47	35	26	\$115*	_____	_____
B3	So. Addison County	43	31	18	\$105	_____	_____
C1	Killington/Mendon/Rutland	96	81	26-39	\$125*	_____	_____
C2	White R. Jct./Woodstock/Quechee	72	39	26	\$115*	_____	_____
C3	Okemo/Ludlow/Bridgewater	45	24	18	\$90	_____	_____
New Hampshire and New York							
D1	Lebanon/Hanover, NH	31	14	20	\$95	_____	_____
E1	Plattsburgh/Ausable, NY	35	20	18	\$105	_____	_____
E2	Lake Placid, NY	65	20	16	\$105	_____	_____
E3	Saranac Lake/Tupper Lake Region, NY	48	0	5	\$85	_____	_____
E4	Fort Ti./Crown Point/Schroon Lake, NY	65	32	16	\$105	_____	_____

*6 consecutive month minimum contract. All other areas 4 month minimum.

Payments and terms:

Subtotal Per Piece & Area Fees \$ _____

_____ 10% discount-12 mo. contract \$ _____

Multi-region/brochure discount \$ _____

Customer Fee \$ _____

Net 30. 1½% monthly interest assessed on accounts over 30 days. Over 60 days, brochures are subject to removal. Although we strive for perfection, we cannot guarantee placement in every location. Final decisions are made by the where the material is delivered. 1/09

Total \$ _____

William A. Orleans

Client Signature

_____ P _____ To A/R _____ Ent W/W